



Community Partners for Clean Streams Education and Community Leadership

GO GREEN TO SAVE GREEN

Your organization and the environment benefit from going green and being a leader in protecting water quality! Taking action to help the planet, and the people on it, can strengthen your reputation, create a happier workplace, and can make your organization more resilient.

As more buyers seek out sustainable, and environmentally responsible businesses, you can promote your achievement of becoming a Community Partner for Clean Streams member. Be proud of the steps you take to protect our precious water!

MAKE PROTECTING WATER YOUR BUSINESS

- Utilize the CPCS program to develop and implement a plan to protect water quality.
- Adopt an environmental policy statement. Be sure to educate your employees on your environmental goals.
- Adopt a routine inspection plan for equipment and activities. Be sure to provide resources to employees to meet your plan expectations.
- Provide incentives to encourage staff participation in protecting water quality.
 - Continue staff training.
 - Assign experienced workers to train new ones.
 - Review procedures as a group at least once a year.
- Display signs describing water quality protection activities where employees and customers will see them. For example, install a sign near dumpsters reminding staff to close the trash bin and keep the area clean.
- Mark storm drains with the message “Dump No Waste, Drains to River.” You can obtain markers through CPCS.
- Join the Huron River Watershed Council's “Adopt-A-Stream” program and pledge to care for a portion of one of the Huron River's tributaries.
- Begin conversations with other business about ways to prevent pollution and protect water quality. Encourage them to become a CPCS member.

Many of the activities that protect water quality need to be performed on an ongoing basis. Therefore, continuing education is the key to any successful pollution prevention program. Both onsite education and community leadership help to raise awareness about the need to protect our rivers and streams.

Encourage Contractors to Protect Water Quality

Strongly encourage and, when possible, require contractors to adhere to practices recommended by Community Partners for Clean Streams.

At a minimum request that contractors:

- Use the least toxic products available.
- Explain how wastes will be managed.
- Strictly adhere to all federal, state, and local laws.

Encourage Tenants to Protect Water Quality

If you are a property owner or manager, provide information to tenants about protecting water quality.

For example, include helpful tips in newsletters, mark storm drains, and post signs next to dumpsters and storm drains.

You can also set up a collection center for used oil and other household wastes that can be recycled.

Thank you for taking an interest in water quality.

For more information about how you can make a difference, please contact the Community Partners for Clean Streams at (734) 222-6860 or visit washtenaw.org/CPCS

